

CHASE RICHARDSON

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(909) 709-8919 | chase@chaserichardson.com

chaserichardson.com



SKILLS IN FOCUS

- HTML, XHTML, HTML 5
- OO JavaScript, JSON
- CSS, CSS 3
- UI & Layout Design, Graphic Editing
- C# in ASP.NET, MVC/Razor
- PHP, MySQL (limited knowledge)
- Python, Django
- Liquid
- LESS, SASS
- SVG
- XML, XSLT
- SEO, SEM
- PPC Management, Optimization, Multivariate Testing
- Brand Management, Marketing
- Project Ownership – I excel in communication, and relational skills.
- Agile Development

LIBRARIES/Frameworks/TOOLS

- jQuery (intermediate-advanced), jqGrid
- Knockout (intermediate—*this library rocked my world*)
- Bootstrap (intermediate-advanced)
- Require.js, Crossroads
- Angular.js
- Node.js, npm, express
- Codelgniter
- Ext.js
- Underscore
- Selenium
- Wordpress, xampp, phpMyAdmin
- Shopify eCommerce Platform
- ASPDotNetStoreFront eCommerce platform
- Mecerual, Git, Bitbucket, TortoiseHG, GitBash, Vault
- Fireworks, Photoshop, Dia
- Google Analytics, Crazy Egg
- Google Adwords, Website Optimizer
- Webmaster Tools, SEOmoz Tools

ABOUT/OBJECTIVE

I'm a front-end developer accustomed to building something from nothing. I've spent the last 4 years in a start-up as the primary front-end designer/developer in a robust single page application (SPA). I want to grow, perform, learn, and meet new people. I thrive on communication, development, data/traffic analysis and building. With a history in front-end development, I've started to move into advanced javascript with a natural affinity for software architecture. I'm interested in building ways to visualize and interact with data. I regularly go through cycles of nerding-out on and studying data visualization, philosophy, javascript and foreign languages.

EXPERIENCE

Due West – Communications Director & Front-End Developer, May 2016 to Present (www.duewestinc.com)

- UI Design & Development for Arrowhead Evaluation Services, building out the front end of a medical/legal case management back office application.
 - Tools: Visual Studio 2015, IIS, Fireworks
 - Languages: HTML5/javascript/CSS/C#
 - Frameworks: MVC, Razor, jQuery, JSON, Knockout (MVVM pattern), require, Crossroads, Bootstrap, Underscore, Modernizr, other plugins, Bitbucket Source Control
- Marketing, Content Strategy & Video for Origin Code Academy (www.origincodeacademy.com)
 - Languages/Frameworks: HTML5/javascript/node.js/npm/github
 - Content Strategies based on customer targeting, SEO, advertising
 - Videos: Directed the creation of a video series called Origin Talks, where Origin's CEO interviews professionals in the local job market.

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Title XI Software Solutions, Inc – Web Developer & Lead UI Designer, May 2012 to May 2016

- UI Design & Development for Enterprise-Level One Page Web Application for bankruptcy case management. includes building and integrating modules for case, court meeting, document, asset, claim, claimant distribution and bank account/transaction register management. Team development with 8 other developers.
 - Tools: Visual Studio 2010/2012, SQL Server Studio Management Studio, IIS, FireWorks
 - Languages: html/javascript/CSS/LESS/SASS/C#
 - Frameworks/Tools: MVC, Razor, jQuery, JSON, Knockout (MVVM pattern), Ext, require, Crossroads, Bootstrap, Underscore, Modernizr, other plugins, Mercurial Source Control by Atlassian
- Marketing Website in Wordpress (theme from scratch): Responsive html, CSS, javascript, PHP, xampp, phpMyAdmin and Fireworks.
- Research & Direction: Tools & Framework Decisions for Offline-Hybrid App. Tasked with deciding direction of offline-ready web-based application development. Researched isomorphic javascript options with NW, Electron and Meteor, javascript pdf generation libraries, application packaging, shell function support, browser window management, and security. Initiated development NW (NodeWebkit) application scaffolding and packaging.

Sound Website – Sole Proprietor, 2008 to 2012

- Worked on various contract projects using Python, Django, ASP.net MVC, angular.js, require, node.js, Bootstrap, including SPAs, e-commerce and marketing websites.
- Design/develop/write and edit content for shopping cart websites on Shopify's hosted Platform using HTML, CSS, JS, Liquid, NotePad++ and Fireworks: www.augiescoffehouse.com, www.cervantescoffee.com, www.gostradacorsa.com
- Initial development and content editing for WordPress websites using HTML, CSS, JS, PHP, xampp, phpMyAdmin, Fireworks, and Photoshop: www.triplecrowtravel.com, www.arrowheadfwc.com
- UI/Content Design/Front-End Development with HTML, CSS, JS, Fireworks and Visual Studio 2010: www.rchf.org, www.USClist.com, Touch Screen Bill Payment Web App for Water District of Rowland, CA
- Front-End development for full-featured web applications with MVC architecture for Design West Engineering (back office project management) and PropertyManagerCloud.com (property management). Projects included object oriented javascript, responsive interfaces and efficient ajax data retrieval, ui binding and saving.

Home Security Store, Inc – Web Developer/SEO, May 2011 to May 2012

- SEO/Link Building/ PPC Management (significant budget).
 - Tools: Google Analytics, Google Website Optimizer, Google AdWords, Google Webmaster Tools, Crazy Egg, SEOmoz Tools, etc.
- Whole Site and Checkout Process Redesign/Front-End Development
 - Tools: Visual Studio 2010, IIS, Vault (source control), FireWorks, Photoshop, Google Analytics, Crazy Egg
 - Languages: xhtml/javascript/CSS/C#/xslt/xml/C#
- Testing/QA: I created all testing scenarios and managed testing with web-savvy and computer illiterate testers alike before the launch of our Shopping Cart Checkout Revamp.

Concrete Network, Inc. – Front-End Web Developer/SEO, Aug 2005 to Apr 2012

- Built, maintained and optimized hundreds of pages on www.ConcreteNetwork.com and www.LandscapingNetwork.com.
 - Languages & Tools:HTML, CSS and javascript, jQuery, Fireworks, Google Analytics, Google Website Optimizer, Google AdWords, Google Webmaster Tools, Crazy Egg, SEOmoz Tools, etc.
- Design & Development on multiple small/medium sized websites

- Languages & Tools:HTML, CSS and javascript, jQuery, Dreamweaver, Fireworks

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Filter Science – Research & Development Assistant/Intern, 2004 – 2006

- Product Research/Design/CAD for SBIR contract for production of M1 Abrams Military Tank air filter cleaning. Used AutoCad to create diagrams/models for production.

EDUCATION

California State Polytechnic University, Pomona, CA

- Majored in Mechanical Engineering