

CHASE RICHARDSON

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chaserichardson.com



SKILLS IN FOCUS

- HTML, XHTML, HTML 5
- HTL, Sightly
- OO JavaScript, JSON
- CSS, CSS 3
- UI & Layout Design, Graphic Editing
- C# in ASP.NET, MVC/Razor
- PHP, MySQL (limited knowledge)
- Python, Django
- Liquid
- LESS, SASS
- SVG
- XML, XSLT
- SEO, SEM
- PPC Management, Optimization, Multivariate Testing
- Brand Management, Marketing
- Project Ownership – I excel in communication, and relational skills.
- Agile Development
- Unit Testing/BDD

LIBRARIES/Frameworks/TOOLS

- jQuery (intermediate-advanced), jqGrid
- AEM, Sitecore
- Knockout (intermediate—*this library rocked my world*)
- Bootstrap (intermediate-advanced)
- Require.js, Crossroads
- Angular.js
- Node.js, npm, express
- CodeIgniter
- Ext.js
- Underscore
- Mocha, chai
- Selenium
- Wordpress, xampp, phpMyAdmin
- Shopify eCommerce Platform
- ASPDotNetStoreFront eCommerce platform
- Mecerual, Git, Bitbucket, TortoiseHG, GitBash, Vault, GitHub, SourceTree
- Fireworks, Photoshop, Dia
- Google Analytics, Crazy Egg
- Google Adwords, Website Optimizer
- Webmaster Tools, SEOmoz Tools

ABOUT/OBJECTIVE

I'm a lead developer accustomed to building something from nothing. I enjoy learning and optimizing, marketing, building and refactoring. I've had the privilege of working on multitudes of sites, build a startup and see it through acquisition into maturity, and work with teams of all sorts. I thrive on communication, and I'm most happy when I'm building. I started with front-end development, and have started moving into full stack software architecture. I'm interested in building ways to visualize and interact with data, and javascript is by far my favorite language to work in.

EXPERIENCE

Computershare – Lead Developer, July 2018 to present (www.esri.com)

- Hired as Lead Developer for Trustee & Fiduciary Services (TFS), a business unit of Kurtzman Carson Consultants a North America Computershare company, after Computershare acquired Title XI.
- Establish project management patterns & velocity tracking, implement standards of agile development/scrum.
- Wore multiple hats, filling in gaps as BA, product owner, and developer as necessary.
- Refactor html, sass and client-side modules,
- Build unit testing, UI testing and API integration testing tools and frameworks
- Optimize/Document service worker, resource/data caching with localStorage, build/deploy scripts/processes

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Esri – Front-End Developer, August 2017 to June 2018 (www.esri.com)

- Develop multiple customizable components in Adobe Sites/Adobe Experience Manager suite.
 - Languages/Tools use: HTML, HTL, JS, Java, SASS, GULP, JCR, Apache, Jackrabbit, Asana, Workfront, Lighthouse
- Pioneered/Engineered Smart Images Initiative for Esri.com, reducing load times for we pages on mobile devices 75% across major parts of sites.
 - Full stack effort, including new html5 image srcset and sizes html5 specification with Adobe DAM smart image api for truly responsive images across devices, custom components with graceful degradation.
- Custom wordpress development for Esri newsroom blogs
- Build Team Culture & Technical Skills:
 - Initiated and ran weekly code reviews/learning sessions for the whole front-end team.
 - Initialized efforts for team to build WCAG 2.0 accessible code
 - Helped lead Esri.com team from Adobe 6.4 through beta launch with Adobe team.

Due West – Communications Director & Front-End Developer, May 2016 to August 2017 (www.duewestinc.com)

- UI Design & Development for Arrowhead Evaluation Services, building out the front end of a Workman's comp/Healthcare case management back office application.
 - Tools: Visual Studio 2015, IIS, Fireworks
 - Languages: HTML5/javascript/CSS/C#
 - Frameworks: MVC, Razor, jQuery, JSON, Knockout (MVVM pattern), require, Crossroads, Bootstrap, Underscore, Modernizr, other plugins, Bitbucket Source Control
- Marketing, Content Strategy & Video for Origin Code Academy (www.origincodeacademy.com)
 - Languages/Frameworks: HTML5/javascript/node.js/npm/github
 - Content Strategies based on customer targeting, SEO, advertising
 - Videos: Directed the creation of a video series called Origin Talks, where Origin's CEO interviews professionals in the local job market.
- Multiple websites in Wordpress and Shopify Content management systems.

Title XI Software Solutions, Inc – Web Developer & Lead UI Designer, May 2012 to May 2016

- UI Design & Development for Enterprise-Level One Page Web Application for bankruptcy case management. includes building and integrating modules for case, court meeting, document, asset, claim, claimant distribution and bank account/transaction register management. Team development with 8 other developers.
 - Tools: Visual Studio 2010/2012, SQL Server Studio Management Studio, IIS, FireWorks
 - Languages: html/javascript/CSS/LESS/SASS/C#
 - Frameworks/Tools: MVC, Razor, jQuery, JSON, Knockout (MVVM pattern), Ext, require, Crossroads, Bootstrap, Underscore, Modernizr, other plugins, Mercurial Source Control by Atlassian
- Marketing Website in Wordpress (theme from scratch): Responsive html, CSS, javascript, PHP, xampp, phpMyAdmin and Fireworks.
- Research & Direction: Tools & Framework Decisions for Offline-Hybrid App. Tasked with deciding direction of offline-ready web-based application development. Researched isomorphic javascript options with NW, Electron and Meteor, javascript pdf generation libraries, application packaging, shell function support, browser window management, and security. Initiated development NW (NodeWebkit) application scaffolding and packaging.

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Sound Website – Sole Proprietor, 2008 to 2012

- Worked on various contract projects using Python, Django, ASP.net MVC, angular.js, require, node.js, Bootstrap, including SPAs, e-commerce and marketing websites.
- Design/develop/write and edit content for shopping cart websites on Shopify's hosted Platform using HTML, CSS, JS, Liquid, NotePad++ and Fireworks: www.augiescoffehouse.com, www.cervantescoffee.com, www.gostradacorsa.com
- Initial development and content editing for WordPress websites using HTML, CSS, JS, PHP, xampp, phpMyAdmin, Fireworks, and Photoshop: www.triplecrowtravel.com, www.arrowheadfwc.com
- UI/Content Design/Front-End Development with HTML, CSS, JS, Fireworks and Visual Studio 2010: www.rchf.org, www.USClist.com, Touch Screen Bill Payment Web App for Water District of Rowland, CA
- Front-End development for full-featured web applications with MVC architecture for Design West Engineering (back office project management) and PropertyManagerCloud.com (property management). Projects included object oriented javascript, responsive interfaces and efficient ajax data retrieval, ui binding and saving.

Home Security Store, Inc – Web Developer/SEO, May 2011 to May 2012

- SEO/Link Building/ PPC Management (significant budget).
 - Tools: Google Analytics, Google Website Optimizer, Google AdWords, Google Webmaster Tools, Crazy Egg, SEOMoz Tools, etc.
- Whole Site and Checkout Process Redesign/Front-End Development
 - Tools: Visual Studio 2010, IIS, Vault (source control), FireWorks, Photoshop, Google Analytics, Crazy Egg
 - Languages: xhtml/javascript/CSS/C#/xslt/xml/C#
- Testing/QA: I created all testing scenarios and managed testing with web-savvy and computer illiterate testers alike before the launch of our Shopping Cart Checkout Revamp in eCommerce CMS ASPDotNetStoreFront

Concrete Network, Inc. – Front-End Web Developer/SEO, Aug 2005 to Apr 2012

- Built, maintained and optimized hundreds of pages on www.ConcreteNetwork.com and www.LandscapingNetwork.com, through custom built content management system.
 - Languages & Tools:HTML, CSS and javascript, jQuery, Fireworks, Google Analytics, Google Website Optimizer, Google AdWords, Google Webmaster Tools, Crazy Egg, SEOMoz Tools, etc.
- Design & Development on multiple small/medium sized websites
 - Languages & Tools:HTML, CSS and javascript, jQuery, Dreamweaver, Fireworks

Filter Science – Research & Development Assistant/Intern, 2004 – 2006

- Product Research/Design/CAD for SBIR contract for production of M1 Abrams Military Tank air filter cleaning. Used AutoCad to create diagrams/models for production.

EDUCATION

California State Polytechnic University, Pomona, CA

- Majored in Mechanical Engineering--incomplete

Crafton Hills College, Yucaipa, CA

- Finished General Education, application for AA in progress

Brandman University, Irvine, CA

- Application in progress, to start in Winter 2018